

# National Careers Service LMI News Bulletin

Welcome to the first National Careers Service Labour Market Information (LMI) Bulletin aimed at the South East of England (East Sussex, Essex and Kent & Medway)

## Introduction

The National Careers Service (NCS) provides FREE information, advice and guidance to help make decisions on learning, training and work opportunities. The service offers confidential and impartial advice that is supported by qualified careers advisers.

The National Careers Service aims to give individuals the advice they need in the preferred method. Adults aged 19 or over (18 or over if a Jobcentre Plus customer) can book a face-to-face appointment with a National Careers Service Adviser in their local area by calling freephone 0800 100 900. Young people aged 13-18 and adults can use the National Careers Service freephone to speak with an adviser, website to post careers questions via email, use forums or can be involved in webchat to answer careers queries.

### Service Offer includes:

- Advice on choosing a career
- Job Hunting advice
- Careers tools
- Job market information
- Real life stories
- Types of learning

## The Inspiration Agenda

An important development is the launch of the Government's Inspiration Agenda which aims to strengthen the links between young people, education, employers and key local partners to ensure joined up, integrated career choices information and advice services to those most in need. This will provide independent and inspirational information and choices; facilitate informed decision making; and raise ambitions leading to a more successful and dynamic local workforce across the South East Local Enterprise Partnerships (SE LEP).

The Department for Business Innovation and Skills recently published the *Understanding the Link Between Employers and Schools and the Role of the National Careers Service* research paper. The research conducted by The Institute of Employment Research at University of Warwick focused on the greater levels of employer engagement with education, facilitated by the National Careers Service and linked to the Government's 'Inspiration' Agenda (HM Government, 2013). Read the full report [here](#)

## Case study

### Colchester Academy Work Skills Programme

21 students at Colchester Academy have been participating in a Work Skills Programme delivered by Education in Enterprise. Unit 4 of the programme is about Working in a Team. Students worked in small groups to plan, design and present a new retail product to their peers and business guests. Products presented included perfumes, magazines and jewellery.

Following the presentations, business guests provided feedback to the students and then presented the winning team with an award. Ben Ussher-Stanley from Lloyds Bank was extremely impressed by the dedication, commitment and thorough work from all students.

Comments from students:

'It was nerve racking'

'It was so good to meet and hear such a positive response from business guests'

'It was my first time to speak in front of a group of people, I did it'



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35% of young people look for careers advice and business contacts at their place of education, yet only 20% of employers go to careers fairs and less than a quarter of employers are connecting with schools, colleges and universities. ([www.hrreview.co.uk](http://www.hrreview.co.uk))

## Focus on Essex

### Essex Employment and Skills Board

The [Essex Employment and Skills Board](#) (ESB) has been set up to bring about change. ESB has come together as a representative group of large employers, SMEs, business membership groups, colleges, universities and local government to look at collaborative solutions. They want to build on successful work to build a local skills offer which they can be truly proud of and which stands out nationally. With so many local partners signed up and committed to change Essex there is a real and unique opportunity to make a difference. The Essex Employment and Skills Board became fully operational in April 2014.

### Essex Construction Sector Headlines

Construction is one of the priority growth areas identified in Greater Essex.

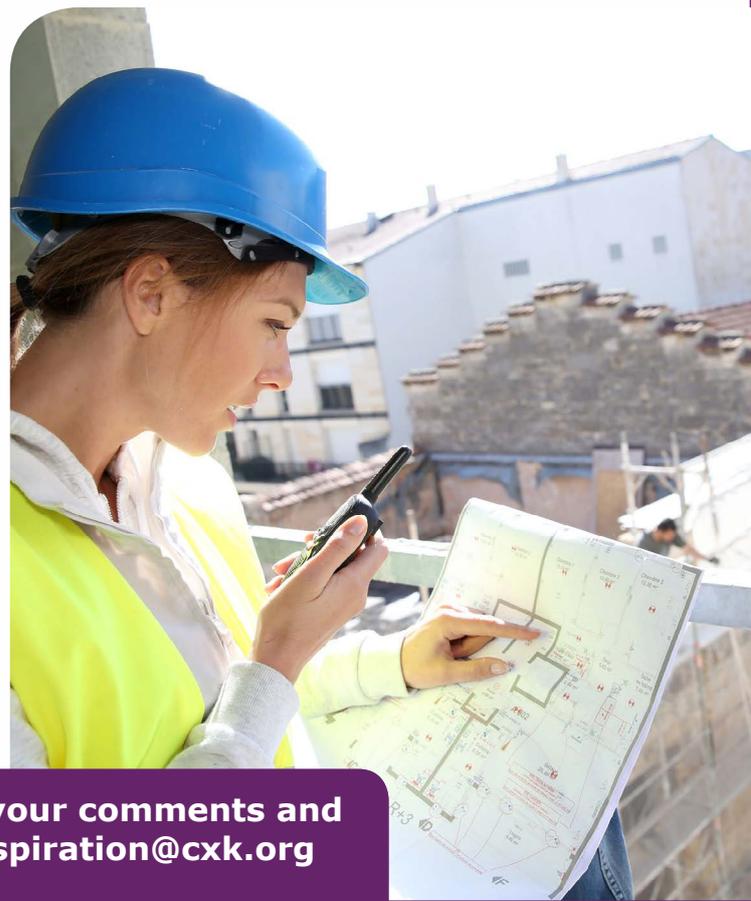
#### 2014 Section action group and vacancy update, led by Alan Cadman, Cadman Group

- The perception of the sector with parents, young people and educators continues to be a challenge
- Employers have continued to raise concerns about the lack of awareness by young people, and teachers about the range of technical and professional roles available in the sector
- Graduates are sometimes not experienced enough for the roles, therefore companies are keen to work with Higher Education to explore practical experience of the sector
- Construction output in the East of England projected to rise at 1.2% per year to 2017
- Current recruitment challenges for Essex construction companies include leadership and technical expertise
- Some local construction companies are experiencing difficulties in recruiting apprentices

Information source: <http://esb.essexpartners.org>  
For more information about careers in construction [Click here](#)

### Essex Skills Evidence Base

ESB has produced the [Skills Evidence Base](#) for Greater Essex, providing an overview of local skills demand - now and in the future. This Evidence Based summary has used a combination of published data and statistics, local business feedback and planned future developments. ESB are pleased to include an update on the wide range of activities they are taking forward to respond to the shortages identified last year.



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Helping you take the next step



'Excellent, I learnt about how to build your way up to the career you want'

Year 11 student

Construction, Engineering and Design Expo Careers Carousel  
Kent County Show Ground, Detling

## Focus on Kent & Medway

Kent County Council has produced the *14-24 learning, employment and skills strategy* which is designed to strengthen the link between the world of learning and the world of work. Its ambition is for all young people in Kent to become more skilled and qualified, to have access to high levels of vocational education and to have improved employment prospects.

The Four Priorities are

- Raise Attainment
- Increase Participation and Employment
- Improve and extend Vocational Education, Training and Apprenticeships

## Careers Carousel October 2014

October 2014 saw over 200 Year 10 & 11 students participate in a Construction, Engineering and Design Expo Careers Carousel at Kent County Show Grounds, Detling. The event was delivered in partnership with Medway Education Business Partnership (MEBP) and sponsored by a range of companies. Young people participated in activities delivered by over 15 employers where they explored a wide range of careers.



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Funding Partners

## STEM alliance formed

[www.stemnet.org.uk](http://www.stemnet.org.uk)

[www.nationalstemcentre.org.uk](http://www.nationalstemcentre.org.uk)

The STEM (Science Technology, Engineering & Maths) Alliance brings together further education and industry to develop a higher level of competence, confidence and collaboration in STEM teaching and learning, to inspire and equip the next generation of engineers, scientists and technicians with the skills to succeed.

## Careers of the Future - UKCES

UK Commission for Employment and Skills (UKCES) claims to provide a starting point for careers. Using the most up-to-date occupational research, it shows cases 40 top jobs in 10 key occupations 'that our analysis of the UK job market suggests will be crucial over the next decade.'

'The aim is to inspire young people about the wide range of jobs that are out there, inspiration which they can use when mapping a career pathway'. UKCES hope that young people will read this report themselves and be excited and inspired by the range of careers available to them.' [Click here](#) for full report



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## Focus on East Sussex

### 'You're Hired' campaign to launch in March

The You're Hired East Sussex campaign (#YoureHiredESx) kicks off on Monday 9th March during National Apprenticeship Week with three simultaneous opening events taking place at Lewes Town Hall, Eastbourne Town Hall and Stade Hall in Hastings, from 5.30-7.30pm. At the events, employers can learn about the benefits of taking on an apprentice, hear from current apprentices and businesses that have taken part in the programme, and speak to training providers and colleges about the support on offer and the kind of apprenticeships that can meet their business needs. For further information, or if you are an employer or young person who would like to take part in the campaign, contact [caroline.bragg@eastsussex.gov.uk](mailto:caroline.bragg@eastsussex.gov.uk).

### Rampion Offshore Wind Farm

E.ON has announced the final design for the Rampion Offshore Wind Farm which will be situated 13km off the Brighton coast. During the proposed construction period it is estimated that up to 300 jobs could be created with 40 roles being based at the project management facility in Newhaven Port. Up to 65 full time permanent jobs could be created at the operations base in Newhaven Port once the wind farm is commissioned and fully operational. For more information [click here](#)

### Westminster Briefing

[www.westminster-briefing.com](http://www.westminster-briefing.com)

This important event provided an opportunity for schools, colleges, work-based learning providers, employers, local authorities and providers of careers education and guidance to share best practice. Tristram Hunt MP, Shadow Education Secretary attended in the afternoon and gave his support for impartial careers provision. Mr Hunt highlighted the role of experience of the world of work, apprenticeships and STEM Careers. He also indicated Careers education needs to start early and continue throughout school.



## National Apprenticeship week:

9th - 13th March 2015

The [National Apprenticeship Service](#) co-ordinates and promotes the delivery of apprenticeships in England. National Apprenticeship Week (NAW) is co-ordinated by the National Apprenticeship Service and is designed to celebrate apprenticeships and the positive impact they have on individuals, businesses and the wider economy.

National Apprenticeship Week 2015 is all about:

- getting more small businesses to take on apprentices
- promoting the range and breadth of apprenticeships on offer, including those at Higher level and within blue chip companies
- celebrating apprenticeships and the level of success that learners can achieve

To get involved click <http://www.apprenticeships.gov.uk/> or email [theweek@apprenticeships.gov.uk](mailto:theweek@apprenticeships.gov.uk).

For example – did you know that:

- 1,000 businesses are now involved in designing the new apprenticeship standards?
- or that there are 1,500 different apprenticeships on offer in more than 170 industries?
- or that the government invested £1.5bn in apprenticeships in 2013 to 2014?
- or that businesses report an average increase in productivity by £214 a week when they hire apprentices?



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